



## KOREA BUILD WEEK

Since **1986** 

16 - 19 February, 2023 KINTEX, Seoul, Korea



## **KOREA BUILD WEEK**

#### **ASIA TOP**

# CONSTRUCTION ARCHITECTURE INTERIOR DESIGN EXHIBITION

KOREA BUILD have introduced the latest technologies and trends to the world with the participation of domestic / international enterprises in construction, building, interior design, air solution, digital construction, etc to the world.

KOREA BUILD WEEK consists of 'KOREA BUILD' for architectural industry, 'MODULAR & PRE-CON KOREA' for off-site construction industry, 'SMART-CON SAFETY KOREA' for construction safety technology, 'BUILDING FIRE SAFETY KOREA' for fire prevention technology, 'FACILITIES MANAGEMENT EXPO' for architecture maintenance industry, 'EV CHARGER KOREA' for EV charging infrastructure, and 'CLEAN AIR EXPO' for air cleaning solutions.

Read trends, find buyers, and get opportunities for your business expansion in KOREA BUILD WEEK 2023.

Title	KOREA BUILD WEEK 2023	
Period	16 – 19 February, 2023	
Venue	KINTEX, Gyeonggi Province, Korea	
Scale	53,541m² / About 950 companies, 2,800 booths	
Organizer	MESSE ESANG	
Co-organizer	Global Business Exhibitions	
Certification	- UFI Approved International Event - International Audited Exhibition	



#### **KOREA BUILD WEEK 2023**

#### Experience Latest Technologies and Products in Construction, Architectural and Air Cleaning Industry

#### **KOREA BUILD**

The biggest building & construction exhibition in Korea which brings together cutting-edge technologies and products related to building materials, construction equipment, interior, architectural design, and building facilities.

#### **MODULAR & PRE-CON KOREA**

The only off-site construction expo in Korea which focuses on modular & precast concrete, and digital construction technology in construction and civil engineering.

#### **SMART-CON SAFETY KOREA**

The smart-con safety exhibition will focus digital technologies dealing with safety management in the construction industry.

#### **BUILDING FIRE SAFETY KOREA**

Building fire safety exhibition will cover all fire safety equipment and technologies applied to building and construction sites.

#### **FACILITIES MANAGEMENT EXPO**

Exhibition focusing on building maintenance, management products and technologies for facility, hygiene, security, quarantine.

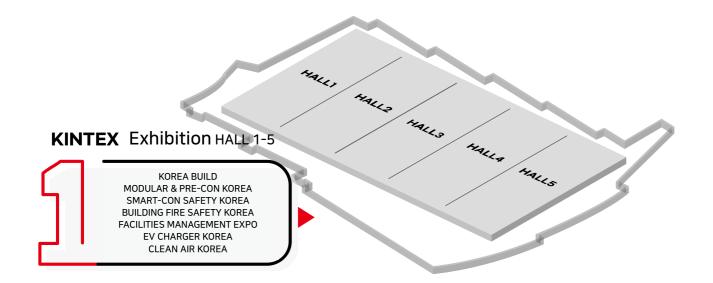
#### **EV CHARGER KOREA**

Specialized in the EV charger infrastructure. It will promote the actual business performance of both exhibitor and consumers and boost supply of the EV charging facilities.

#### **CLEAN AIR EXPO**

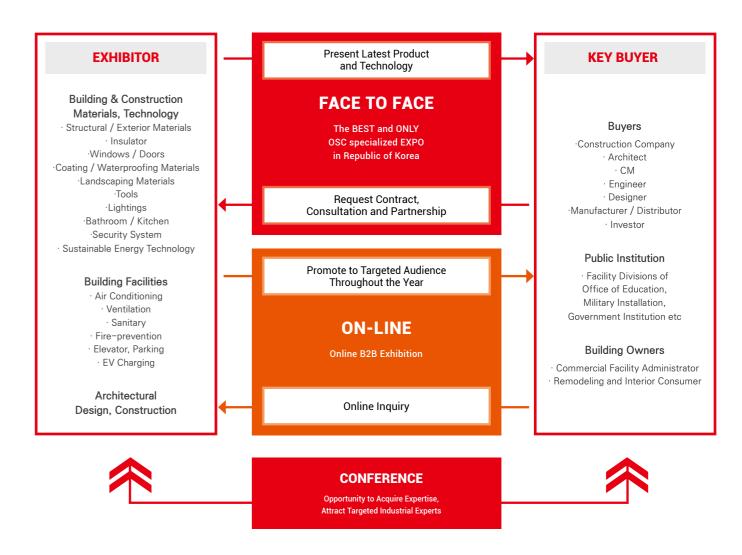
Exhibition for the air cleaning industry to introduce new products, technologies and leading air cleaning solutions.

KOREA BUILD WEEK has kept pace with Korean construction and architecture history since 1986 and now keeps up with its global trends worldwide. It has expanded its field to air cleaning solutions, off-site construction, fire prevention, digital construction safety management, facility management, and EV charger infrastructure possibly collaborating with the construction and architecture industry. This effort for interindustrial collaboration will create strong synergy and maximize the efficiency of the exhibition.



## The Exhibition & Conference Connect Products, Technologies, Information and People

KOREA BUILD WEEK is the Korean largest building & construction exhibition covering building materials, construction technologies and interior designs. Gain access to more than 70 sessions of conferences and seminars and get great opportunities to share advanced information with international industry experts.



#### **Big Data Competitiveness**

Provide matching with potential customers who exhibitors strategically targeting, based on big data of the buyers, and even offer business matching counseling on-site.



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### **KOREA BUILD WEEK Composition and Exhibits**



Building Materials		
Structual/ Exterior materials	Brick/Block, Stone, Timber, Metalic, Staco, Siding Concrete, Roof tile, Temporary materials, Structural stiffeners, etc	
Insulation	Insulation, etc	
Windows·Doors	Window, Door, Awning, Shutter, Hardware, Banister/Handrail, etc	
Coating · Waterproofing materials	Paint, Waterproofing materials, Coating materials, Adhesive, Sealant, etc	
Tools · Equipment	Tools, Measuring tools, Safety supplies, Related equipment, etc	

Interior	
Interior materials	Marble, Artificial stone, Tile, Wallpaper, Flooring, Panel/Board, Ceiling materials, Molding, Partition, etc
Lighting	Lighting, Electrical installation, Outdoor lighting, etc
Bathroom	Sanitary ware, Bathtub, Faucet/Shower, Bathroom ceiling materials, Sanitary accessory, Cubicle, Bidet, Drain, etc
Kitchen	Sink, Furniture, Equipment, Appliance, etc
Home interior	Design/Construction, Fireplace, Safe, etc

Design and Construction		
Design / Construction	Design / construction, Mobile house, Design program	
Landscaping materials / public facilities	Landscaping, Deck, Fence, Landscaping supplies, Amusement facilities, Public facilities	

Building Facilities		
Air conditioning and heating/ Ventilation	Air conditioning and heating facilities, Ventilation equipment	
Sanitary facilities	Bathroom, Kitchen	
Home networking system	Home network system, Security system, Digital door lock, etc	
Elevator/ Parking facilities  Elevator, Parking system, etc		
Renewable energy	Solar, Geothermal energy technology	

### **Concurrent Exhibiton**

#### MODULAR & PRE-CON KOREA

The only off-site construction expo in Korea which focuses on modular & precast concrete, and digital construction technology in construction and civil engineering.



#### **SMART-CON SAFETY KOREA**

The smart-con safety exhibition will focus digital technologies dealing with safety management in the construction industry.



#### BUILDING FIRE SAFETY KOREA

Fire-prevention equipment and technologies exhibition in Korea. Covers all fire safety equipment and technologies applied to building and construction sites.



#### **FACILITIES MANAGEMENT EXPO**

Exhibition focusing on building maintenance, management products and technologies for facility, hygiene, security, quarantine.



#### **EV CHARGER KOREA**

Exhibition specialized in EV charger infrastructure, promoting the actual business performance of both exhibitor and consumers and boost supply of the EV



#### **CLEAN AIR EXPO**

Exhibition for the air cleaning industry to introduce new products, technologies and leading air cleaning solutions.



#### KOREA BUILD WEEK offers opportunities for sharing the information and network between different companies in construction & interior design field. It may be your first stage, first site for information sharing, and first chance to establish a new vision for the development of the industry. Visit us, 'KOREA BUILD WEEK', the platform for architectural & interior design information sharing and the trend-leading exhibition.

#### **BUILD TECH CONFERENCE**

Conference

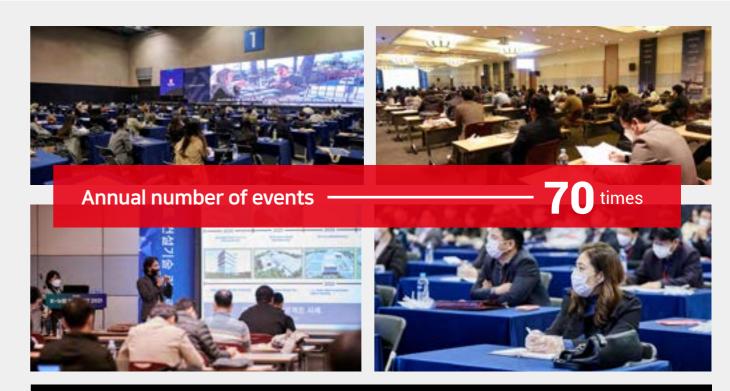


edge technologies and stream of the industries with diverse entities well as introduce the domestic/international trend of construction including Ministry of Land, Infrastructure, and Transport, Ministry and design. We not only introduce marketing issues, branding, trend, of Environment, Seoul City, Goyang City, and Korea Land & Housing lifestyle, and interior design but also spread the business know-how Corporation.

#### **BUILD DESIGN CONFERENCE**



We hold the seminars where you can discuss and share cutting- We suggest the insight that may be connected with your business as of leading companies. The domestic/international managers, interior designers, and information providers participate in the seminars to lead the sessions for the marketers and C-Level.



#### Call for Speakers & Sponsors

KOREA BUILD WEEK looks for any enterprise/brand that wants to participate in the conference for active business network and brand promotion. Please feel free to contact the Secretariat if you want to participate in KOREA BUILD WEEK Conference as a speaker or sponsor. peaker/Affiliation Inquiry Tel. 82-2-6121-6218 E-mail. koreabuild@esgroup.net

## **KOREA BUILD WEEK, the Opportunity** for Entry into the Global Market



#### The First UFI Certified Global Construction & Architecture exhibition in Korea

UFI, established in 1925 and have the headquarters in Paris, France, is the international fair association (Union des Foires Internationals). As the biggest international exhibition association with more than 790 members in 86 countries, UFI has shown its powerful influence all over the world. UFI certificate is granted to only exhibitions which meet the strict criteria based on last 3 years such as the number of participating overseas companies or buyers.

#### **Global Network**

KOREA BUILD WEEK has established the network with the world-best organizers including JHBS, the biggest housing & construction exhibition in Japan, Fenestration Bau China, the representative windows and doors exhibition in China, IBS, the No. 1 international architecture exhibition in the U.S., WOC, the No. 1 concrete and construction exhibition, MosBuild, the No. 1 international architecture exhibition in Russia and CIS, and Batimat, the best international architecture exhibition in Europe. Furthermore, we have collaborated with diverse construction and architecture exhibitions in 25 countries including China, India, Turkey, Indonesia, the Philippines, Thailand, and Malaysia.

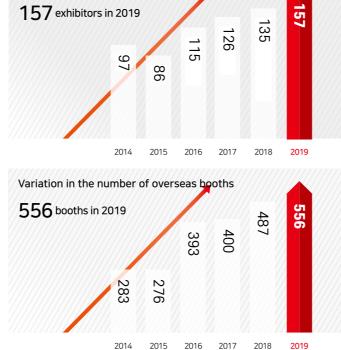


#### 'International Pavilion' for Overseas Building Materials

We are pleased to introduce different foreign building materials from different countries such as Japan, Thailand, India, and China in KOREA BUILD WEEK 2023.

Participating foreign company(2019)



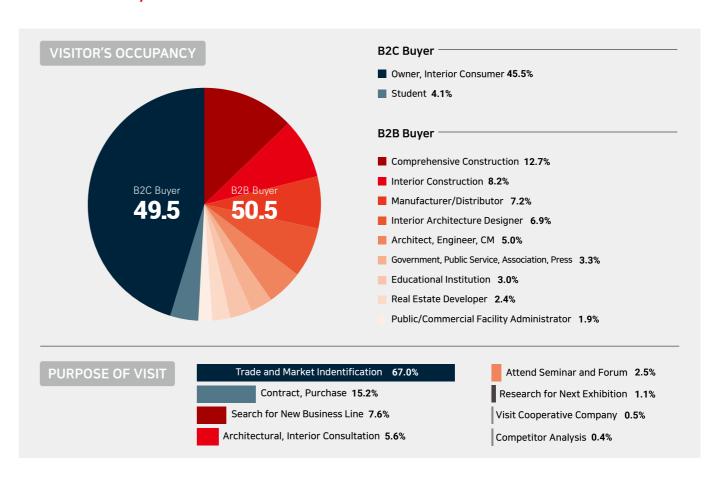


Variation in the number of overseas exhibitors

## **KOREA BUILD WEEK Business Matching Service**

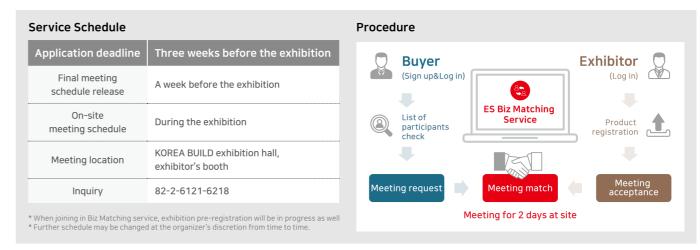
KOREA BUILD supports business matching service which connects foreign exhibitors with domestic buyers.

#### **Domestic Buyer Profile**



#### ES Biz Matching Service

KOREA BUILD provides ES Biz matching service to promote the actual business performance of both exhibitors and buyers. We provide information in advance and arrange 1:1 business meetings with local distributors.



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### **Participation Guide**

#### Procedure



%The application will be completed only after the deposit is paid and the booth allocation will be done after the balance is paid. The paid fee will not be returned and can be carried forward in accordance with the regulations when canceled.

#### **Booth Type**

Division	Raw Space	Standard Booth
Booth Type		COMPANY NAME EST
Provides	Space only	Booth wall, Carpet, Fascia board, 3 Spot lights, 220V Outlet, Information desk, Waste bin, Round table, and 3 Chairs
Price	USD 3,630	USD 4,180

\* In case of the country applied to tax sparing system, VAT will not be added. (Required submit relevant documents)

#### **Additional Participation Fee**

Division	Unit	Price	Remark
Registration Fee	Company	USD 220	Compulsory
Visa Assistant	Company	USD 110	Ontion
Equipment	Piece	Individual Value	Option

#### Your Booth inquires, Contact Co-organizer



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Organizer
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E-mail koreabuild@esgroup.net

#### www.koreabuild.co.kr

#### The Value Beyond Just Exhibition, MESSE ESANG

#### **KOREA BUILD** Annual Schedule

KOREA BUILD WEEK	KINTEX	February 16 – 19, 2023
KOREA BUILD Seoul	COEX	August 3 – 6, 2023

#### **KOREA BUILD Secretariat**

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