

Medi PHARMA VIETNAM EXPO



THE 21ST INTERNATIONAL MEDICAL, HOSPITAL & PHARMACEUTICAL EXHIBITION IN HOCHIMINH CITY

03 04 05 08/2023

SAIGON EXHIBITION & CONVENTION CENTER (SECC)
799 NGUYEN VAN LINH STR., TAN PHU WARD, DIST 7, HCMC



HOSTS:

Ministry of Health
Ministry of Industry and Trade

ORGANIZERS:



SPONSORS:

Drug Administration of Vietnam - MoH
Communication and Emulation, Award Department - MoH
Medical Equipment & Instrument Department - MoH
Health Communication & Education Centre - MoH
Vietnam Pharmaceutical Companies Association
Ho Chi Minh City Service of Health
Ho Chi Minh City Service of Industry and Trade

OVERSEAS PARTNERS:



MEDIA SPONSORS:



MINISTRY OF HEALTH
138A Giang Vo, Ha Noi



BLESSING MESSAGE

To medical and pharmaceutical companies participate
in VIETNAM MEDI-PHARM EXPO 2023
(03 ~ 05 Aug., 2023)

The Ministry of Health of Vietnam supports and welcomes Vietnam National Trade Fair and Advertising Company VINEXAD in cooperation with related organizations, associations and companies in healthcare industry to have successfully organized International Medical and Pharmaceutical Exhibitions in Vietnam for the past years. These events have made great contribution to supplying healthcare products and services to improve life quality and assist in protecting, caring and enhancing Vietnamese people's health.

VIETNAM MEDI-PHARM EXPO is organized in Vietnam every year which proves itself to be the most prestige specialized exhibition in healthcare industry with the participation of numerous local and foreign companies. At the exhibition, professionals and the public will have opportunities to study the latest achievements, pharmaceutical products and medical equipments together with healthcare and treatment services. The event is considered the opportunity for Vietnamese and foreign enterprises to exchange experience, introduce products, expand business relationship, approach high-tech methods and advanced achievements.

On behalf of the Ministry of Health of Vietnam, I would like to deliver my greeting and welcome Vietnamese and foreign companies to participate in VIETNAM MEDI-PHARM EXPO 2023

Wish that the exhibition will get fruitful results.

EXHIBITS



- **Laboratory and Analysis Equipments:**
 - Machines, equipments and chemical used in analysis, laboratory, life science, environmental protection.
 - Extracting & refining technology, product quality testing devices, substances.
 - Air processing & waste treatment technology for factories and hospitals
 - Products used in clean room.
- **Medical equipments and materials used in hospitals:**
 - Diagnostic, examination and treatment equipments: Accident and emergency equipment, diagnostics, disinfection and disposal systems, electromedical equipment, medical technology, medical furniture and equipment, rehabilitation equipment, orthopaedic supplies, medical consumables...
 - Household medical equipments: Massage machines, blood pressure machine, electric scale...
 - Medical safety: Clothes, jackboots, gloves...
 - Building technology and services



- **Medical equipments, instruments, machines & materials used in hospital.**
- **Hospitals:**
 - Examination & treatment services, community healthcare consultancy.
 - Hospitals, medical centres, clinics, sanatoriums...
- **Medical Tourism.**



- **Medicines:** Various kinds of pharmaceuticals, chemistry.
- **Food Supplement**
- **Drug raw materials**
- **Pharmaceutical processing and packaging machines:**
 - Food, chemical, cosmetic & pharmaceutical processing equipments & machines
 - Packaging, labelling machines and technology



- Dental materials and medicines
- Dental treatment machines & equipments
- New technology.



- Cosmetics, cosmetic equipment and jewelry for permanent makeup;
- Perfumery and personal hygiene;
- Medical tools, accessories and products for professional care of face, body;
- Modeling and designing of nails, hairdressing, pedicure, eyelash extensions;
- Equipment and solutions, furniture for beauty salons, spa & wellness facilities;
- Aesthetic products & equipment;
- Technology and material for cosmetics and beauty products industry



PROFESSIONAL ADVERTISING CAMPAIGN

- Sending more than 30,000 brochures and Invitation Cards to domestic and foreign enterprises
- Cooperating with foreign and local magazines, website, journals, to introduce the Exhibition
- Making telephone calls, sending faxes and emails to arrange meetings (B2B)
- Organizing press conference prior to the Exhibition.
- Advertising through media: online newspapers, printed newspapers, television channels, radio...
- Hanging banners in the city and around the Exhibition area.
- Updating information on the official website: www.medipharmexpo.com and fanpage: Vietnam Medipharm Expo

TESTIMONIALS



“ CMPS is a wholly owned Australian pharmaceutical company. This is the first time we participate in Vietnam Medipharm Expo. But we realize that this is a wonderful business exhibition, great platform to interact, meet new business, to cooperate and give us a reason to come back again.

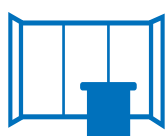
Dr. Jeegar Dattani – Australia – Marketing Head – Global Business of CMPS ”

“ We realize that the Vietnamese market is very dynamic. A lot of potential customers come to our booth. This is a good opportunity for us to introduce our products to your country and to the world. We hope to achieve good results and we will participate in the next exhibitions again.

Mr. Johnson Yang - Sales & Marketing Division - Product Manager of Acro Biomedical Co., Ltd (Taiwan) ”



SHOW REPORT OF VIETNAM MEDI-PHARM EXPO 2022 IN HOCHIMINH CITY



320
Booths



260
Exhibitors



17
Countries/ Regions

VISITORS FACTS

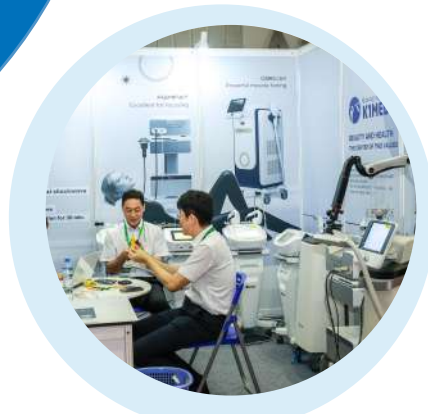
FROM **23** COUNTRIES
AND TERRITORIES

VISITORS

11.250

TRADE VISITORS **9.200**

PUBLIC VISITORS **2.050**

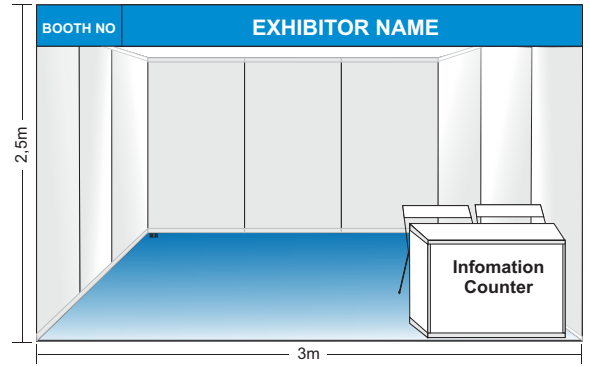


COMPLIMENTARY SERVICES

- Invitation to a wide range of forums and seminars in the framework of the Exhibition
- An unlimited number of the opening ceremony and visit invitations
- Company and product introduction in the official publications of the Exhibition
- Security and sanitary services during exhibition days
- Tear - down and set-up services applied to standard stands

OPTIONAL SERVICES (WITH CHARGES)

- Advertisement page on the official show catalogue
- Organization of product launch or seminars
- Commodity freight , VISA application process
- Accommodation , Interpreter and other additional services
- Stand design and setup as customized
- Print advertisement (poster , backdrop , standee , etc.)



Standard Booth (3m x 3m x 2.5m) includes:

- Carpet (3m x 3m)
- Dividing wall, Company nameplate
- 1 Information Counter
- 2 chairs
- 2 of 1.2m long neon lights
- 1 socket (5 apm/ 220v)

Raw Space:

Exhibitors who rent raw space have to set up special booths by themselves. (Rental price does not include the cost of power supply, carpet, furnitures, hall management fee, construction badges...)

PLEASE CONTACT:



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HOCHIMINH MEDICAL EQUIPMENT ASSOCIATION

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