

29<sup>th</sup>

**Convergence  
India Expo**



**7<sup>th</sup> Smart Cities  
INDIA EXPO**

**BUILDING  
A DIGITAL &  
SMART INDIA**

Organisers



India Trade Promotion Organisation (ITPO)  
(A Government of India Enterprise)  
Department of Commerce



Exhibitions India Group

**POST SHOW REPORT**



# A HUB FOR FUTURE TECHNOLOGIES, INNOVATION, AND EVERYTHING THAT'S SMART & SUSTAINABLE



29<sup>th</sup>  
**Convergence  
India Expo**

  
**7<sup>th</sup> Smart Cities  
INDIA EXPO**

Convergence India is at the forefront of India's digital revolution, while Smart Cities India is a reflection of India's emerging modernization and development landscape. Nation building and the convergence of technologies go hand-in-hand, and the expo provides a platform to showcase 'Brand India' and focuses on **'Building a Digital and Smart India.'**



# 2022 SHOW STATISTICS



**30,769**

VISITORS



**862**

PARTICIPANTS



**30**

COUNTRIES



**100**

STARTUPS



**50**

CONFERENCE  
SESSIONS



**150**

SPEAKERS





# MEET THE LEADERS



“Schemes such as AMRUT and SBM 2.0 have ensured access to clean water and overall sanitation in many cities. The vision of smart cities is not limited to creating infrastructure but aims to make every individual self-reliant”

**KAUSHAL KISHORE**

Hon'ble Minister of State  
Ministry of Housing & Urban Affairs, Government of India



“The performance of Small and Medium Enterprises have played a significant role in the country's economic growth. I am happy to share that several global companies have joined hands with Indian organizations and startups for business growth”

**BHANU PRATAP SINGH VERMA**

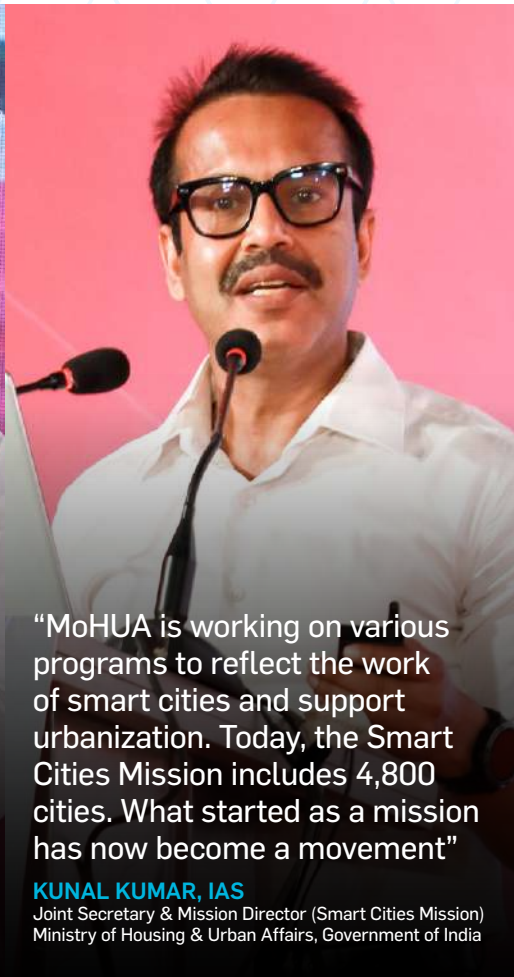
Hon'ble Minister of State  
Ministry of MSME, Government of India





“We are determined to accelerate investments flow in the IT sector and accomplish a holistic transformation of the state. Technology and Innovation was the key to reach the last mile and stay connected with our citizens during the Covid pandemic”

**JIBESH KUMAR**  
Hon'ble Minister  
Department of IT, Government of Bihar



“MoHUA is working on various programs to reflect the work of smart cities and support urbanization. Today, the Smart Cities Mission includes 4,800 cities. What started as a mission has now become a movement”

**KUNAL KUMAR, IAS**  
Joint Secretary & Mission Director (Smart Cities Mission)  
Ministry of Housing & Urban Affairs, Government of India



“Construction debris is one of the most underestimated sources of waste, and it is one that is extremely important to address in creating a sustainable city”

**H.E. MR. ANDRE ARANHA CORREA DO LAGO**  
Ambassador  
Embassy of the Federative Republic of Brazil



“We must come together to grow and soar higher, and that's why Convergence India is so important – and clubbing it with the Smart City Expo further strengthens it”

**ANJU BHALLA**  
Joint Secretary  
Ministry of Science & Technology, Government of India



# THE MOST POWERFUL LEADERS TAKE THE STAGE





Convergence  
India Expo

Smart Cities  
EXPO

2022 #SCI2022



23-25  
MARCH 2022  
PRAGATI MAIDAN  
NEW DELHI

ORGANISERS

CO-ORGANISER



India Trade Promotion Organisation (ITPO)  
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Department of Commerce



Exhibitions India Group



ESC  
Electronic & Computer Software  
Export Promotion Council





# MEET THE LEADERS



“Mobility and infrastructure are the two wheels of a car. When we talk about mobility, safety is important and a win-win situation will only be achieved when the interest of all the stakeholders are considered”

**SANKET S. BHONDVE, IAS**  
PS to Hon'ble Minister, Ministry of Road Transport and Highways, Government of India



“We need to look at our cities holistically and not in isolation. Bringing more people into the fold will help our cities transform, connect and unlock a new era of growth”

**DAISY CHITILAPILLY**  
President  
Cisco India & SAARC



“This is an opportune moment to say that up to 4G it was the network that was leading, but now, in 5G, it will be the application that will lead the industry”

**LT. GEN. (DR) S.P. KOCHHAR**  
Director General  
COAI



“With regards to 6G, the government already has a taskforce, which is working vigorously and has partners not only from the government, but also from industry to create the policy framework”

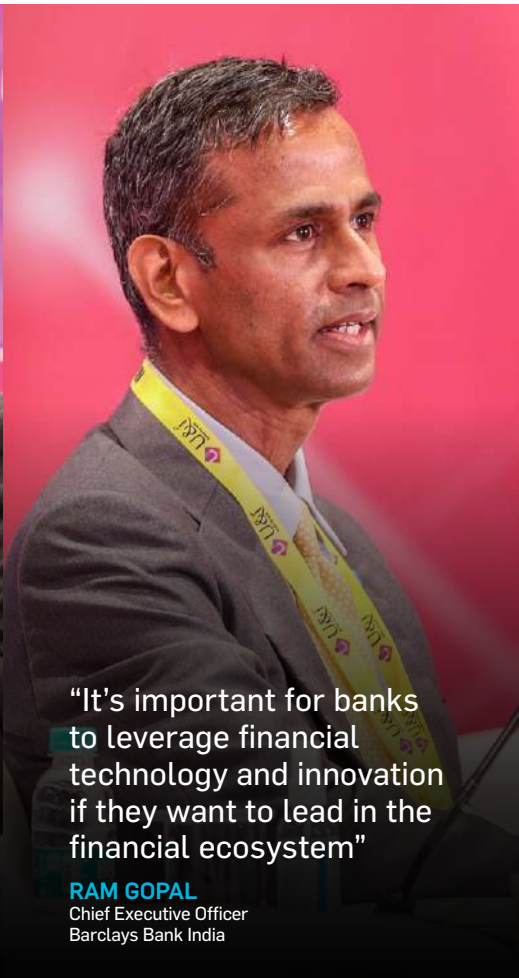
**DR. RAJKUMAR UPADHYAY**  
Executive Director  
Centre for Development of Telematics





“Unless a country innovates and acquires skill, the brands end up struggling. It’s this process of building skill and scale which is most important going forward”

**HARI OM RAI**  
Chairman  
Lava International



“It’s important for banks to leverage financial technology and innovation if they want to lead in the financial ecosystem”

**RAM GOPAL**  
Chief Executive Officer  
Barclays Bank India





# 2022



India Trade Promotion Organisation (ITPO)  
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Department of Commerce

## Exhibition

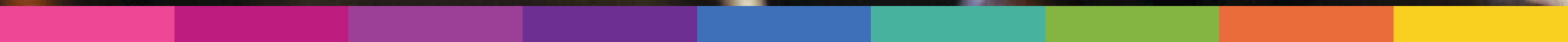
Panel discussion stage with three participants seated in white armchairs. Each chair has a nameplate and a microphone. The stage is decorated with pink and purple banners for the 'Convergence India Expo' and '7th Smart Cities India Expo'. Water bottles are placed on small tables in front of each speaker.

**Participant 1 (Left):** Hari Om Rai

**Participant 2 (Middle):** [Nameplate partially obscured]

**Participant 3 (Right):** Pankaj [Nameplate partially obscured]

**Stage Banners:**  
- Convergence India Expo  
- 28th Convergence India Expo  
- 7th Smart Cities INDIA EXPO







s India Group



Electronics and Computer Software  
Export Promotion Council

ORGANISERS



India Trade Promotion Organisation (ITPO)  
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Exhibitions India Group



Mohindroo



Dr Rajkumar Upadhyay



Alekh Tiwari



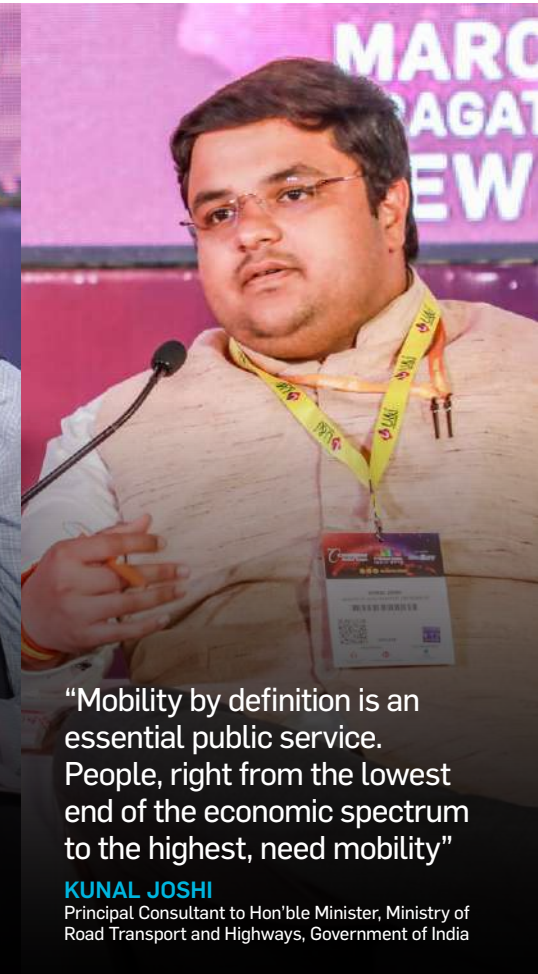


# MEET THE LEADERS



“One of the objectives of the Pune Smart City Development Corporation is to reduce the carbon footprint by adopting various measures. Sustainability and zero carbon emissions is our priority”

**DR. SANJAY KOLTE, IAS**  
Chief Executive Officer  
Pune Smart City Development Corporation Limited



“Mobility by definition is an essential public service. People, right from the lowest end of the economic spectrum to the highest, need mobility”

**KUNAL JOSHI**  
Principal Consultant to Hon'ble Minister, Ministry of Road Transport and Highways, Government of India





“India’s Fintech market, which is growing at a CAGR of 31%, is expected to reach \$1.3 trillion by 2025”

**NEETIKA CHABBRA**  
Director  
KPMG in India



“Opportunity in India is so massive that over the next 10-15 years the whole financial service industry & fintech ecosystem is going to transform”

**DILIPKUMAR KHANDELWAL**  
CIO Corporate Functions, Global Head of Technology Centres and CEO, Deutsche India



“The biggest growth will happen when we stop looking at mobility in terms of ICE engines and start looking at the transition from ICE engines to the various kinds of alternate fuels”

**PUNEET ANAND**  
AVP & Group Head, Corporate Affairs Unit  
Hyundai Motor India Limited



“One of the biggest problems in India was access to capital. This has changed over the last 10 years, with capital being easily available and accessible to start ups”

**VARUN SRIVIDHAR**  
Chief Executive Officer  
Paytm Money



# Leading Speakers from Government, as well as Indust



**H.E. MR. ROBERT MAXIAN**  
Ambassador Designate  
Embassy of Slovak Republic



**HITESH VAIDYA**  
Director  
National Institute of Urban Affairs



**G ASOK KUMAR, IAS**  
Director General  
National Mission for Clean Ganga



**CHARMIE PAREKH, DANICS**  
Chief Executive Officer  
Silvassa Smart City Limited



**M NAGARAJ**  
Director (Corporate Planning)  
Housing & Urban Development Corporation



**SUNIL VACHANI**  
Chairman & Founder  
Dixon Technologies



# try, enable a vital and open dialogue



**RADHIKA BINANI**  
Chief Product Officer  
Paisabazaar.com



**ATHAR AAMIR KHAN, IAS**  
Chief Executive Officer  
Srinagar Smart City Limited



**RAHUL KAPOOR**  
Director - Smart Cities  
Ministry of Housing & Urban Affairs



**MOHITA SAJWAN**  
SVP & Chief Operating Officer-Insurance  
Genpact



**ARVIND KUMAR**  
Director General  
Software Technology Park of India



**SARBVIR SINGH**  
Chief Executive Officer  
Policybazaar

and many more...



# Awards



## Smart Cities INDIA AWARDS

**600**

Nominations

**6**

Jury Members

**16**

Categories



## FINTECH INDIA INNOVATION AWARDS

**300**

Nominations

**5**

Jury Members

**8**

Categories





# Star Power





# Knowledge Transfers: Vital for Nation Building

## Smart Cities India Conclave



The Smart Cities India conclave hosted a large number of city leaders, policy holders and administrators, to discuss the progress and way forward for the Smart Cities Mission.

## City Leaders Conclave



The City Leaders Conclave offers a common platform to both industry and

city leaders from across the country to foster best practices in urban policy innovation, encourage collaboration, boost investments and offer lucrative business opportunities.

## Smart Transportation and EV Summit



Addressing the future of mobility, the esteemed panellists discussed the future of EVs and batteries, upcoming road and infrastructure projects, what goes into policymaking, and how the future of transport in India is headed for a paradigm shift in the next few years.

## Smart Energy Conclave



The Smart Energy Conclave was instrumental in connecting senior industry professionals from India's fast-growing renewable energy sector. Speakers deliberated on the path to net zero and business models that can enhance the bankability of smart energy projects.

## OTT Summit

Professionals and leaders from the OTT domain looked at the entire OTT ecosystem to determine how and why it thrived during the pandemic, and shared their understanding of the opportunities and challenges that lie ahead.



## Digital Transformation Conclave



The Digital Transformation Conclave took a deep dive into India's semiconductor mission, the opportunities, dynamics, initiatives and strategies to reduce future disruptions in the semiconductor supply chain.



## Fintech India Summit

The Fintech India Summit brought together the greatest minds from the world of Finance and Technology. The summit played a pivotal role in unleashing the potential of FinTechs in India, showcasing the opportunities for startups, strengthening the ecosystem and enhancing the collaboration between Indian & Global FinTechs.

## Knowledge Paper Released



## Envisioning Urban India @2047

KPMG in India launched a Knowledge Paper, titled – 'Envisioning Urban India @2047.' This paper brings your attention to the catalysts for the development of Urban India over the next 25 years. These approaches and collaborations aim to facilitate fast paced growth and development of our cities and urban centres.



# Technologies on display: Convergence India

## Key Themes



Telecom & 5G



BROADCAST & DIGITAL MEDIA



SATELLITE COMMUNICATIONS



MOBILE DEVICES & ACCESSORIES



EMBEDDED TECHNOLOGY



IOT & CLOUD INFRASTRUCTURE



FINTECH & BLOCKCHAIN

## What's New



DIGITAL GAMING



AI & ROBOTICS



SMART WEARABLES



CYBER SECURITY



CONSUMER ELECTRONICS



AR & VR

## VISITING INDUSTRIES



Telecom & Communications



BFSI



E-commerce



Broadcast & Satcom



Cyber Security



Manufacturing



SMEs



Electrical & Electronics



# EXHIBITOR *Feedback*

A questionnaire issued at the conclusion of the exhibition indicated that:

**94%** of the exhibitors established useful business contacts

**92%** of the exhibitors expect orders as a result of exhibiting

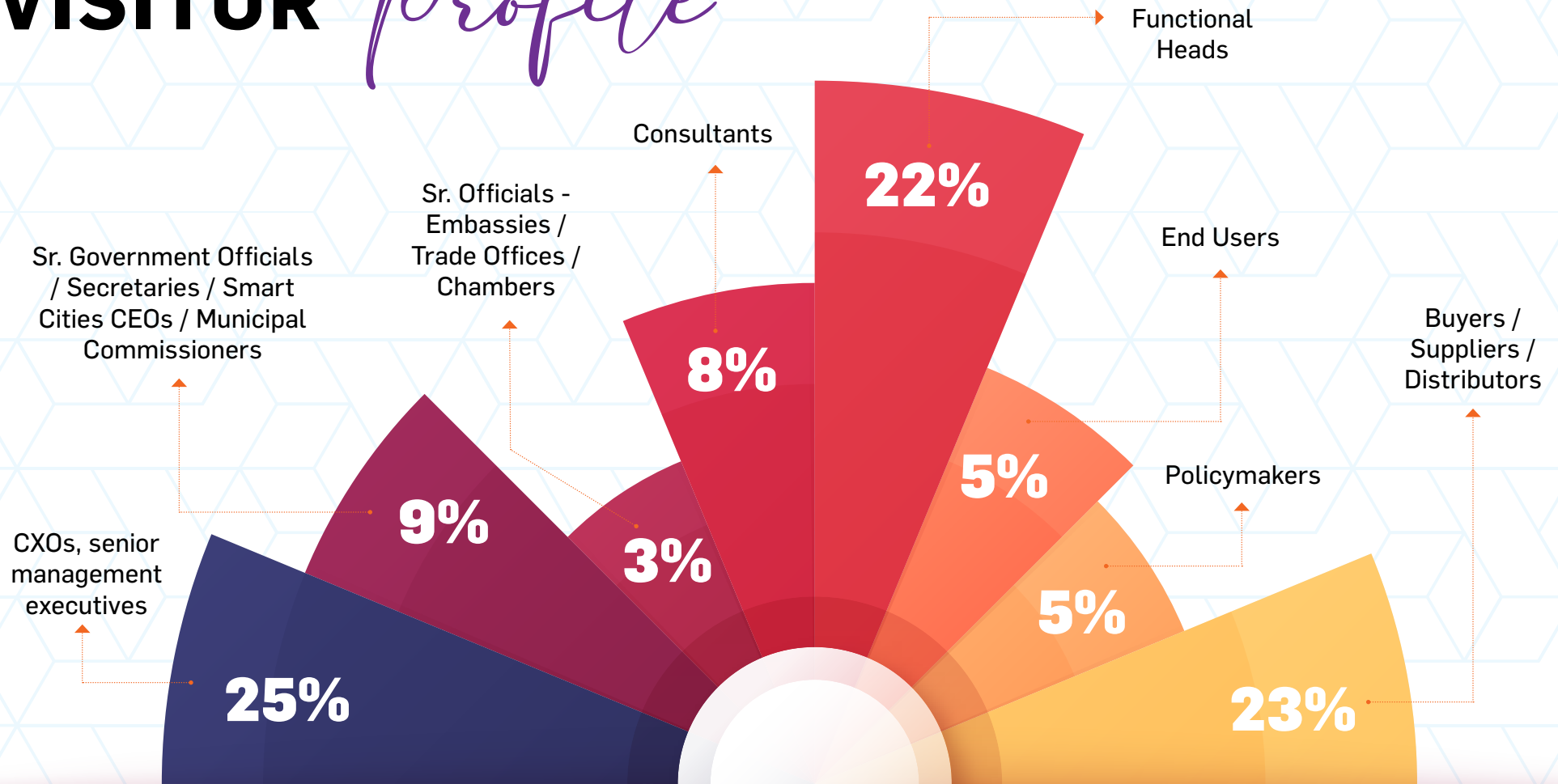
**93%** of the exhibitors indicated the visitor quality was good or excellent

**84%** plan to exhibit at the 2023 edition





# VISITOR *Profile*





# Technologies on display: Smart Cities India

## Key Themes



SMART CITIES



SMART BUILDINGS



SMART TRANSPORT



SMART WATER



SMART ENERGY



CLEAN TECH



URBAN INFRASTRUCTURE

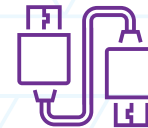
## What's New



HOME AUTOMATION



SMART LIGHTING



DIGITAL TWINS



EV & CONNECTED CARS



SMART HEALTH PAVILION



DRONES

## VISITING INDUSTRIES



Aerospace & Defense



Automotive



EPC's



Government / PSUs



Buildings & Construction



ICT



Logistics & Transport



Embassies



Oil, Gas & Chemicals



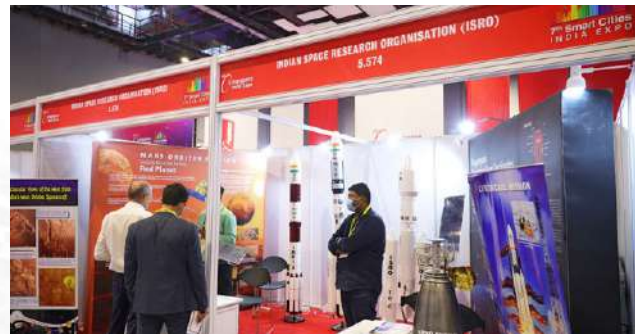
# Showcase

29<sup>th</sup> Convergence India Expo





29<sup>th</sup> **Convergence**  
India Expo





# Showcase

**MOBILE  
INDIA  
EXPO**



**FINTECH  
INDIA EXPO**





Internet  
of Things  
India expo



## EmbeddedTech INDIA EXPO





# Showcase







**7th Smart Cities  
INDIA EXPO**



**Buildings  
India**





# Showcase









# TESTIMONIALS

“ We had a very successful and productive presence at Convergence India Expo 2022. We used the show to launch Tacodi Video Conferencing products in the India market. The fact that Tacodi products are completely designed, developed, engineered and made in India was very well received by the participants. Thanks for giving us the opportunity to showcase a truly ‘Made in India’ line of Tacodi Video Conferencing products.”

James Tharayil  
Chief Executive Officer  
Tacodi Electronics

“ Fintech India Expo 2022 was a great experience for us at Chqbook. We had visitors from across the country & abroad, including investors, tech enthusiasts, customers, peers and many others at our booth during the three day event to understand how we help small business owners expand their business. Every panel discussion, including the one I was part of, was highly engaging & informative and we look forward to being a part of such insightful events in the future.”

Vipul Sharma  
Founder & CEO  
Chqbook

“ It was an honour to be a part of the Convergence India Expo 2022, and Interact with a great audience. ‘What the Future holds for women founders’ is a very important and crucial discussion. Panel discussions like this are not only creating awareness amongst our younger generation of entrepreneurs but also providing a strong pathway in terms of guiding our female founders about the importance of accelerators, fund raising, business strategies, financial literacy and having a chance to be part of a strong female founders community. I would love to be part of such a strong and motive-driven panel again.”

Neha Chauhan  
Founder  
Aviotron Aerospace

“ It was an honour to participate in the panel discussion on “Innovations in Urban Planning” at the 7<sup>th</sup> Smart Cities India Expo 2022. The event was very well organised and offered an excellent opportunity to discuss ideas with a well-informed audience. In my view, this is definitely India’s finest knowledge-sharing platform for smart cities.”

Rumi Aijaz  
Senior Fellow Observer  
Research Foundation

“ The wide-open platform at Convergence has acquainted us with top-notch tech leaders throughout the globe. It was an experience to remember and a platform to connect with the leaders of the market. Thanks Team Convergence.”

Deepak Joshi  
Co-founder  
Phando

“ Kudos to the organizers of the 29<sup>th</sup> Convergence India Expo for delivering such a well curated exhibition and conference, showcasing innovative solutions, and bringing together the best minds from diverse fields to engage in insightful discussions that illuminated the way forward for India in the digital world of the future.”

Divya Sampath  
Partner  
AWE Funds



“ Kerala Startup Mission participated with 22 startups. It was indeed the best experience for us, and our startups. This is perhaps the best startup expo in India, where exhibitors get a lot of networking opportunities. We interacted with people from different industries and the government. Kerala startups really got some amazing business leads and investor connections from this event. Our startups were even selected as the winners at the IIT Patna incubation challenge. We eagerly look forward to future editions. Congratulations to EIG for hosting such a great event.

Prajeet Prabhakaran  
Head, Corporate Relations  
Kerala Startup Mission

”

“ It was a wonderful experience to participate in an engaging Panel discussion. The much-awaited Expo had an excellent showcase of next-generation products across Industries driven by Innovation and Technology. The energy, vibe and experience were all good, especially attending a panel discussion in-person after 2 years. Thoughts shared by the speakers during the panel discussion were well connected to the current Semiconductor scenario in India and the presence of the audience was well marked by their queries during the Q&A round. Thank you Convergence India for organizing the event on this very important topic of Semiconductors and bringing the industry together. Wishing you success in all future events!

Sanjay Gupta  
Vice President & India Managing Director  
NXP Semiconductors

”

“ The 29<sup>th</sup> Convergence India Expo brought together key stakeholders of the ecosystem. The sessions were well curated to provide the audience with the right insights and help them in their journey ahead. The Expo space also highlighted leading state and sector innovations from startups and enterprises. Kudos to the Team for bringing in so much of energy, enthusiasm and euphoria over these 3 days.

Aastha Grover  
Head  
Startup India

”

“ Congratulations on a very successful exhibition and conference. I was delighted to take part at this year's event and look forward to seeing the conclusions. It was our pleasure to be associated with Fintech India.

Mark Dillon  
Marketing Director  
PPAAS, Ingenic

”

“ Our appreciation on successfully conducting such an amazing event. It was wonderful to see such a large participation of Fintech corporates, brands and talent. Each aspect of the event was curated well and executed sharply. Great work and congratulations to your entire team.

Krishnakumar Dharmaraj  
Head - Transaction Banking, Commercial Banking & Financial Institutions  
Standard Chartered Bank

”

“ The Convergence India Expo 2022 was an extremely well-organized event and it felt great to physically attend an industry event after such a long time and connect with our colleagues from the industry. Thank you for the opportunity for participating in the same and looking forward to Convergence India 2023 as well.

Anku Jain  
Managing Director  
MediaTek India

”



# STARTUP HUB



Supported by 'Startup India', the Startup Hub featured over 100 startups, bringing to light innovations across sectors with the view to promote the Government of India's initiative of Aatmanirbhar Bharat. In collaboration with Kerala Startup Mission, IC IIT Patna, Social Alpha, STPI and Startup Odisha, the Startup Hub witnessed a dedicated investor zone, mentorship sessions, workshops, a pitching competition and access to accelerators and incubators. The pavilion displayed solutions in the realms of smart cities (ICT), intelligent buildings, cleantech, health tech, smart energy, transportation, water management and more. The winners of the pitching competition, organised by IC IIT Patna, were rewarded with cash prizes, incubation opportunities at IIT Patna and exclusive participation at North Star, organised by DWTC in Dubai.





## INTERNATIONAL PAVILIONS

The International Pavilions showcased the best from around the globe, highlighting a broad spectrum of the latest technologies and innovations. The expo saw participation from 30 countries that showcased global trends in the domains of Broadcast & Digital Media, Optical Communications, Telecom & Mobile

Technologies, smart city and smart energy solutions. Canada, China, Estonia, Germany, Slovakia and Taiwan participated with massive representation and with the intent of promoting trade, introducing advanced technologies and breakthrough innovations from across the globe.



# 862 participants from 30 countries





# 360-Degree Expo Promotion

## MEDIA COVERAGE



**122** articles resulting in **1.6 Billion** Impressions



Reach via Newspaper Ads  
**40 Million**



Media Partners

**92**



Magazine Ads

**212**

## DIGITAL REACH

Social Media Reach Across Platforms

**5 Million**



Digital Media Ad Impressions

**40 Million**



Website Visitors

**1 Million**

Video views

**250K**





# Thank you, Partners

## LANYARD & VISITOR CARRY BAG



## KNOWLEDGE



## VIP LOUNGE



## ROAD SAFETY



## LUCKY DRAW



## OEM



## GIFT



## BANKING



## CONFERENCE SESSION



## WORKSHOP



## STATE



## TRANSPORT



## STARTUP



## SUPPORTED BY



## ORGANISERS





# Thank you, Partners

## CCTV



## EVENT PARTNER



## VIRTUAL



## CLEAN ENERGY



## COMMUNICATION



## NEWS DISTRIBUTION



## SUPPORTING



## SUPPORTING ASSOCIATIONS



## MEDIA







# INDIA'S LARGEST TECH & INFRA EXPO



27-29 March 2023 | Pragati Maidan, New Delhi

## Connect with us



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For Smart Cities India please contact:

Prateek Kaushik | +91 98999 81610 | prateekk@eigroup.in

## BOOK YOUR SPACE

SPACE CHARGES	₹	US\$	SIZE
SHELL SCHEME	13,500	350	Minimum 9 sqm
RAW SPACE	12,500	320	Minimum 18 sqm

**Raw Space:** Power supply will be chargeable | GST as applicable

## Organisers



India Trade Promotion Organisation (ITPO)  
(A Government of India Enterprise)  
Department of Commerce



Exhibitions India Group  
ISO 9001:2015 - ISO 14001:2015 - OHSAS 18001:2007  
*Committed to Excellence*

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Scan the QR code to see a short video of the expo



[www.ConvergenceIndia.org](http://www.ConvergenceIndia.org) | [www.SmartCitiesIndia.com](http://www.SmartCitiesIndia.com)