

# Medi pharm EXPO VIETNAM



## ABOUT THE VENUE

### HANOI INTERNATIONAL CENTRE FOR EXHIBITION (ICE)

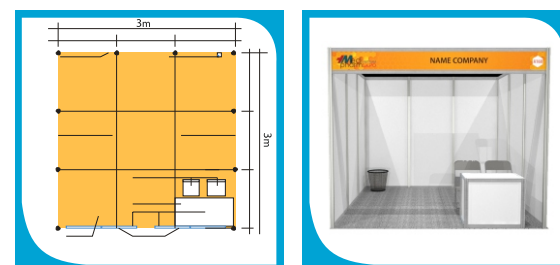
ICE is the premier exhibition and convention facility center in Ha Noi that offers flexibility in venue size. Featuring inter- connected and column-free halls that can be expanded or reduced, easy access freight doors, concrete level floor, cabling trenches, centralised air-conditioning system and more. ICE is the Exhibition facility which has played host to numerous international shows and events throughout the Indochina region. ICE is the venue of choice.

### VALUE-ADDED BENEFITS FOR EXHIBITORS

- Attending conferences, seminars during the Exhibition
- Badges, opening ceremony invitation letter, daily invitation letter...
- Free introduction in the Exhibition's catalogue in English and Vietnamese
- Public hygiene in the Exhibition area
- Security of the Exhibition items during the closing time of the Exhibition.
- Installation and dismantling booths (in case of renting package)

### OPTIONAL SERVICES (CHARGED)

- Advertising fees in the Exhibition's catalogue.
- Organizing thematic seminars to introduce products and services.
- Cargo transportation, visa procedures, hotel booking, interpretation and other services...
- Designing and installing special booths, renting additional equipments.
- Printing services for advertising products.



### STANDARD BOOTH (3m x 3m x 2.5m) includes:

- Carpet (3m x 3m)
- Dividing wall, Company nameplate
- 1 Information Counter
- 2 chairs
- 1.2m long neon light
- 1 socket (5 apm/ 220v)

### RAW SPACE:

Exhibitors who rent raw space have to set up special booths by themselves. (Rental price does not include the cost of power supply, carpet, furnitures, hall management fee, construction badges...)

### Please return this Form to:



VINEXAD NATIONAL TRADE FAIR  
& ADVERTISING J.S.C

Add: 9 Dinh Le Str., Hanoi., Vietnam.  
Tel: (84-24) 38255546 (ext. 433 / 434)  
Fax: (84-24) 39363085  
Email: medipharmexpo@vinexad.com.vn



VIETNAM PHARMACEUTICAL COMPANIES ASSOCIATION  
12 Ngo Tat To Str., Van Mieu Ward, Hanoi  
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Fax: (+84-24) 38465224  
Email: vnPCA@fpt.vn

# Medi pharm EXPO VIETNAM



## THE 29<sup>TH</sup> INTERNATIONAL MEDICAL, HOSPITAL & PHARMACEUTICAL EXHIBITION IN HANOI

07 - 09 12 2023

Hanoi International Center For Exhibition (ICE) 91 Tran Hung Dao Str., Hoan Kiem Dist., Hanoi



**Hosts:**  
MINISTRY OF HEALTH  
MINISTRY OF INDUSTRY AND TRADE

**Organizer:**



**Co-Organizer:**



**Sponsors:**  
DRUG ADMINISTRATION OF VIETNAM - MOH  
DEPARTMENT OF COMMUNICATION AND EMULATION - MOH  
MEDICAL EQUIPMENT & INSTRUMENT DEPARTMENT - MOH  
HA NOI SERVICE OF HEALTH  
HA NOI SERVICE OF INDUSTRY AND TRADE  
VIETNAM MEDICAL EQUIPMENT ASSOCIATION (VIMEDAS)

[www.medipharmexpo.com](http://www.medipharmexpo.com)





MINISTRY OF HEALTH  
138A Giang Vo, Ha Noi



## BLESSING MESSAGE

To medical and pharmaceutical companies participate  
in VIETNAM MEDI-PHARM EXPO 2023  
( 07 ~ 09 Dec., 2023 )

The Ministry of Health of Vietnam supports and welcomes Vietnam National Trade Fair and Advertising Company VINEXAD in cooperation with related organizations, associations and companies in healthcare industry to have successfully organized International Medical and Pharmaceutical Exhibitions in Vietnam for the past years. These events have made great contribution to supplying healthcare products and services to improve life quality and assist in protecting, caring and enhancing Vietnamese people's health.

VIETNAM MEDI-PHARM EXPO is organized in Vietnam every year which proves itself to be the most prestige specialized exhibition in healthcare industry with the participation of numerous local and foreign companies. At the exhibition, professionals and the public will have opportunities to study the latest achievements, pharmaceutical products and medical equipments together with healthcare and treatment services. The event is considered the opportunity for Vietnamese and foreign enterprises to exchange experience, introduce products, expand business relationship, approach high-tech methods and advanced achievements.

On behalf of the Ministry of Health of Vietnam, I would like to deliver my greeting and welcome Vietnamese and foreign companies to participate in VIETNAM MEDI-PHARM EXPO 2023

Wish that the exhibition will get fruitful results.

### PROFESSIONAL ADVERTISING CAMPAIGN

- Sending more than 30,000 brochures and leaflets to introduce the Exhibition to domestic and foreign enterprises
- Cooperating with foreign and local magazines and journals to introduce the Exhibition
- Sending more than 30,000 invitation letters to visitors from our rich and updated database
- Making telephone calls, sending faxes and emails to arrange meetings (B2B)
- Organizing press conference prior to the Exhibition.
- Advertising through media: online newspapers, printed newspapers, television channels, radio...
- Hanging banners in the city and around the Exhibition area.
- Updating information on the official website:  
www.medipharmexpo.com

### MAJOR EVENTS DURING THE EXHIBITION

- Opening Ceremony: 9h00 on 07<sup>th</sup> Dec., 2023
- Seminar hosted by Ministry of Health of Vietnam:
  - Investment attraction, import, export and manufacturing policies in Vietnam healthcare industry
  - Information of Vietnam medical and pharmaceutical market.
- Specialized Seminars:
  - Will be organized according to exhibitors' registrations
- Tours to hospitals and pharmaceutical manufacturing companies in Hanoi.
- Meetings and contacts between exhibitors and potential partners at the exhibition area.



## EXHIBITS:

1



VIETNAM INTERNATIONAL EXHIBITION ON  
MEDICAL & LABORATORY EQUIPMENT 2023

#### Laboratory and Analysis Equipments:

- Machines, equipments and chemical used in analysis, laboratory, life science, environmental protection.
- Extracting & refining technology, product quality testing devices, substances.
- Air processing & waste treatment technology for factories and hospitals
- Products used in clean room.

#### Medical equipments and materials used in hospitals:

- Diagnostic, examination and treatment equipments: Accident and emergency equipment, diagnostics, disinfection and disposal systems, electromedical equipment, medical technology, medical furniture and equipment, rehabilitation equipment, orthopaedic supplies, medical consumables...
- Household medical equipments: Massage machines, blood pressure machine, electric scale...
- Medical safety: Clothes, jackboots, gloves...
- Building technology and services

#### Aesthetic equipments, Beauty care, spa...

2



VIETNAM INTERNATIONAL EXHIBITION  
ON PHARMACEUTICAL PRODUCT  
& PROCESSING MACHINERY 2023

- **Medicines:** Various kinds of pharmaceuticals, chemistry.
- **Food Supplement**
- **Drug raw materials:** Herbal, essential oil, attar.
- **Pharmaceutical processing and packaging machines:**
  - Food, chemical, cosmetic & pharmaceutical processing equipments & machines
  - Packaging, labelling machines and technology

3



VIETNAM INTERNATIONAL EXHIBITION  
ON HOSPITAL AND EQUIPMENT 2023

#### Medical equipments, instruments, machines & materials used in hospital.

- **Hospitals:**
  - Examination & treatment services, community healthcare consultancy.
  - Hospitals, medical centres, clinics, sanatoriums...

#### Medical Tourism.

4



VIETNAM INTERNATIONAL EXHIBITION  
ON DENTAL PRODUCTS & TECHNOLOGY 2023

- Dental materials and medicines
- Dental treatment machines & equipments
- New technology.

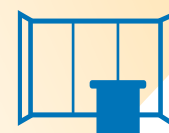
5



VIETNAM INTERNATIONAL EXHIBITION  
IN COSMETICS & BEAUTY CARE INDUSTRY 2023

- Cosmetics, cosmetic equipment and jewelry for permanent makeup;
- Perfumery and personal hygiene;
- Medical tools, accessories and products for professional care of face, body;
- Modeling and designing of nails, hairdressing, pedicure, eyelash extensions;
- Equipment and solutions, furniture for beauty salons, spa & wellness facilities;
- Aesthetic products & equipment;
- Technology and material for cosmetics and beauty products industry

### SHOW REPORT OF VIETNAM MEDI-PHARM EXPO 2022 IN HANOI



220  
Booths



170  
Exhibitors



15  
Countries/ Regions

### VISITORS FACTS

FROM 13 COUNTRIES  
AND TERRITORIES

VISITORS

8.270

TRADE VISITORS 6.200  
PUBLIC VISITORS 2.070

Website: www.medipharmexpo.com Facebook: Vietnam Medipharm Expo

