



# KOREA BUILD COEX

---

Since 1986

**August 3 - 6, 2023**  
**COEX, Seoul, Korea**



[www.koreabuild.co.kr](http://www.koreabuild.co.kr)

# KOREA BUILD COEX



## ASIA TOP BUILDING MATERIALS EXHIBITION

Many domestic/international enterprises in construction, building, interior design, air solution, materials, technologies, and design fields have participated in this global professional exhibition, which has introduced cutting-edge technologies and trends to the world.

Read the trend, find buyers, and get opportunities for your business expansion in KOREA BUILD in Seoul

Title	<b>KOREA BUILD(COEX)</b>
Period	August 3 - 6, 2023
Venue	Coex A, B, C
Scale	28,726m <sup>2</sup> / About 500 Companies, 1500 Booths
Concurrent Event	SPACE DESIGN FAIR
Organizer	MESSE ESANG Co., Ltd
Co-Organizer	Global Business Exhibitions Co., Ltd
Certification	International Audited Exhibition

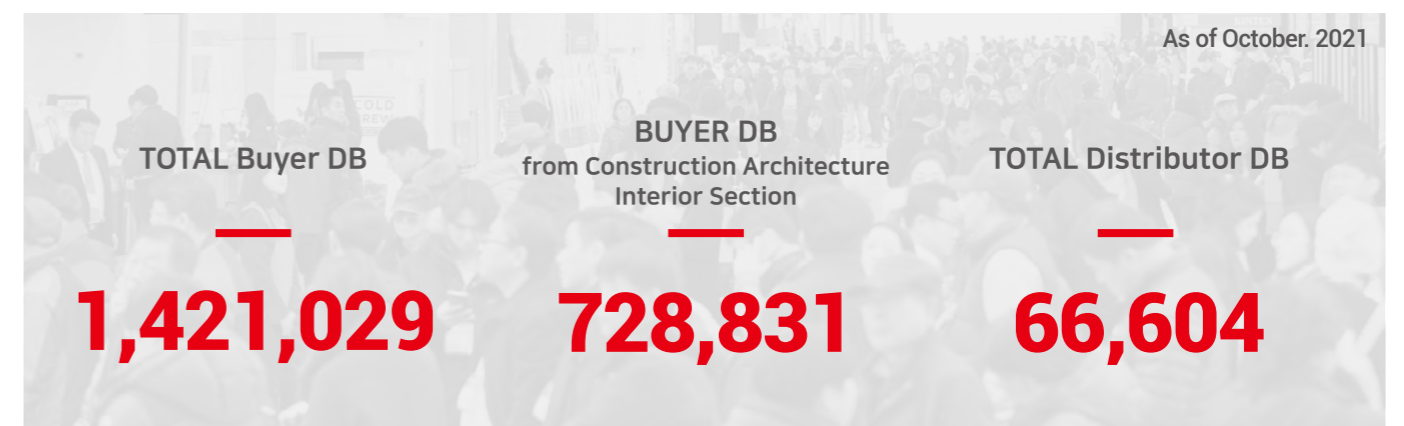
## The exhibition and Conference Connect Products and Technologies, Information and People

KOREA BUILD WEEK is the integrated exhibition that covers everything related to construction including domestic/international building materials, technologies, and even interior design field. More than 70 conferences and seminars offer great opportunities to share advanced information with experts from various areas and suggest the vision as well as the future of the construction, architecture, and interior design industries.



## Big data competitiveness

Possible to match with potential customers that exhibitors specifically targeting, and we even provide business matching counseling on-site.



# KOREA BUILD Business Matching Service

KOREA BUILD supports business matching service which connects foreign exhibitors with domestic buyers.

## Domestic Buyer Profile

Field of Interest	Purpose of Visit	Field of Visitors
Interior design · Remodeling <b>22.3%</b>	Interior design · Remodeling <b>18.3%</b>	Interior design · Remodeling Constructor Housing construction Architect Distributor for building materials Government agency, Relevant institutions, Association Building management Real estate/Developer Press  <b>40.9% B2B Buyer</b>
Interior, Exterior · Structural Materials · Insulation <b>16.1%</b>	Obtain new technology information <b>18.1%</b>	
Design · Construction <b>9.9%</b>	Obtain new product information <b>18.0%</b>	
Lighting · Electrical Installation Material 8.1%	Construction new house 11.2%	
Windows and Doors · Hardware 7.1%	General visit 10.4%	
Tools · Equipment 6.4%	Market trend review 7.5%	
IoT · Home Security 5.7%	Purchase exhibits 3.5%	
Coating Materials · Waterproof Material 5.4%	House maintenance/repair/management 3.3%	
Air conditioning and Heating · Ventilation Equipment 5.3%	Searching for new customer/affiliate 2.7%	
Housing Information · Software 5.3%	Moving in 2.0%	
Gardening · Public Facilities 5.3%	Participation in additional events 1.6%	Building owner 12.8%
Sanitary Items 3.1%	Purchase inquiry 1.3%	General visitor, Other industries 46.4%

## ES Biz Matching Service

KOREA BUILD is conducting "KOREA BUILD ES Biz Matching Service" to maximize exhibition outcome of the exhibitor. This B2B service allows major domestic/international buyers to check out the products of exhibitors before exhibition and to confirm 1:1 meeting schedule through online.

### Benefits

Exhibitor : Release the company profile and information to buyers in advance  
 Buyer : Check the information of the exhibitors in advance to ask 1:1 meeting

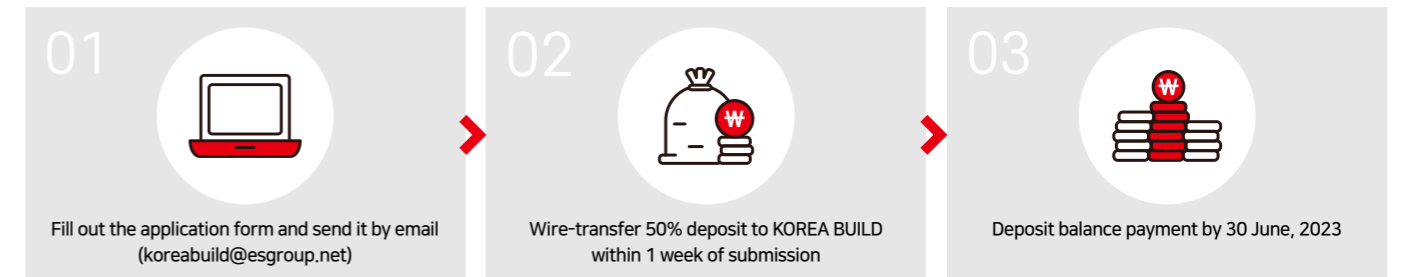
### Procedure

Check service schedule	Application deadline	Three weeks before the exhibition
Final meeting schedule release		A week before the exhibition
On-site meeting schedule		During the exhibition
Meeting location		KOREA BUILD exhibition hall, exhibitor's booth
Inquiry		82-2-6121-6218

\* When joining in Biz Matching service, exhibition pre-registration will be in progress as well  
 \* Further schedule may be changed at the organizer's discretion from time to time.

# Participation Guide

## Procedure



※The application will be completed only after the deposit is paid and the booth allocation will be done after the balance is paid.  
 ※The paid fee will not be returned and can be carried forward in accordance with the regulations when canceled.

## Booth Type

Division	Raw Space	Standard Booth
Booth Type		
Provides	Space only	Booth wall, Carpet, Fascia board, 3 Spot lights, 220V Outlet, Information desk, Waste bin, Round table, and 3 Chairs
Price	<b>USD 3,630</b>	<b>USD 4,180</b>

※ In case of the country applied to tax sparing system, VAT will not be added. (Required submit relevant documents)

## Additional Participation Fee

Division	Unit	Price	Remark
Registration Fee	Company	USD 220	Compulsory
Visa Assistant	Company	USD 110	Option
Equipment	Piece	Individual Value	

## Your Booth inquires, Contact Co-organizer

**Co-organizer**  
 Global Business Exhibitions  
 Tel +82-2-6671-0746  
 Fax +82-2-6671-0748  
 E-mail global@gbexhibition.com



**Organizer**  
 MESSE ESANG  
 Tel +82-2-6121-6218  
 Fax +82-2-6121-6401  
 E-mail koreabuild@esgroup.net

[www.koreabuild.co.kr](http://www.koreabuild.co.kr)

The Value Beyond Just Exhibition, **MESSE ESANG**

## **KOREA BUILD Annual Schedule**

<b>KOREA BUILD Seoul</b>	COEX	August 3 - 6, 2023
<b>KOREA BUILD Busan</b>	BEXCO	September 14 – 17, 2023
<b>KOREA BUILD WEEK</b>	KINTEX	February, 2024

### **KOREA BUILD Secretariat**

ES Tower, 9, World Cup buk-ro 58-gil, Mapo-gu, Seoul, Korea (03922)  
Tel +82-2-6121-6218 Fax +82-2-6121-6401 E-mail [koreabuild@esgroup.net](mailto:koreabuild@esgroup.net)  
[www.koreabuild.co.kr](http://www.koreabuild.co.kr)