

Outbound
Travel
Roadshow

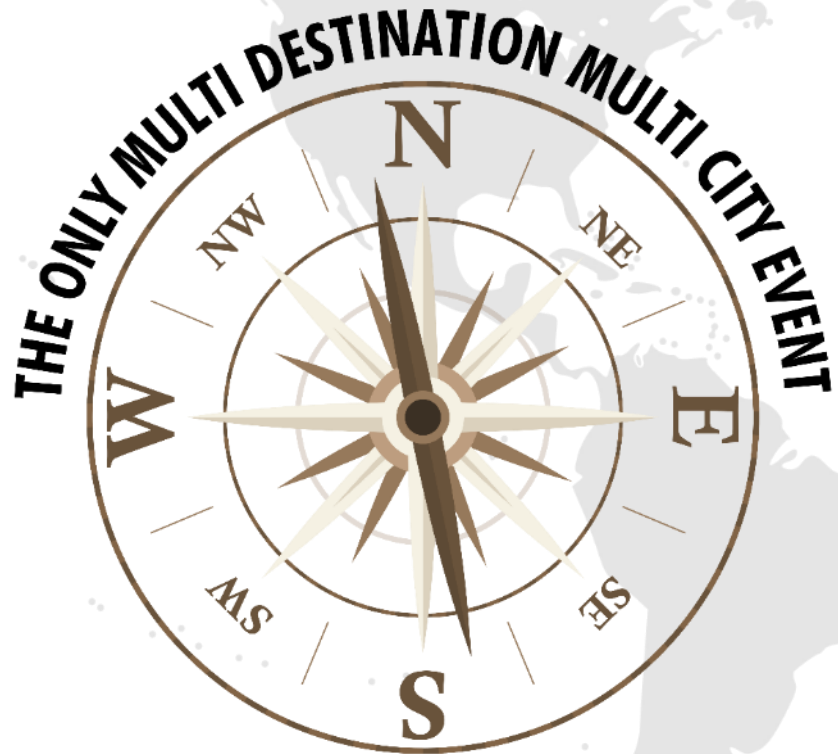
THE BIGGER YOUR
NETWORK,
THE BIGGER YOUR
BUSINESS

INDIA – MIDDLE EAST – SOUTHEAST ASIA

B2B Travel Trade Event



ABOUT US



- Established in 1998 **Sphere Travelmedia & Exhibition Pvt Ltd** showcases a travel trade workshop that stretches across multi destinations & cities. We have done more than 100 exhibitions & over 600 roadshows, B2B & B2C for Tourism Board, Travel Companies, Airlines etc. held exclusively in India, Middle East, and Southeast Asia.
- **OTR** came into being in 2004. It is a collective market that provides a platform for equal opportunities for international travel destinations of countries offering to travel trade in an amalgam. Tourism Industry delegates with **global presence** are our participants.
- This annual event is held across key cities in a sequence of workshops, wherein members from tourism boards, tour operators, hotels, airlines & others meet quality travel trade people for networking making them **“a net worth”**.

Network, Market And Be Unique In What You Stand For !



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**WHO SHOULD
PARTICIPATE?**

National Tourism Board - Airlines Charters
Cruise Liners - Attractions - Travel Agents
Tour Operators - Group Travel Organizers
Car Rental Companies - Destination
Management Companies - Ground
Handler - Wholesalers - Mice Operators -
Hotels - Resorts - Convention Centres.

Why **OUTBOUND** in these markets?

Following a difficult end to 2020, global tourism suffered further setbacks in the beginning of the year as countries tightened travel restrictions in response to new virus outbreaks. According to the latest edition of the **UNWTO World Tourism Barometer** ;

The first scenario points to a rebound in July, which would result in a 66% increase in international arrivals for the year 2022 compared to the historic lows of 2020. In this case, arrivals would still be 55% below the levels recorded in 2019. The second scenario considers a potential rebound in September, leading to a 22% increase in arrivals compared to last year.

- Tourism in India accounts for around 9.6 % of the GDP and is the third largest foreign exchange earner for the country. The sector's total contribution to GDP was increased to \$208.9 billion by the end of 2019 and is expected to further grow to \$280.5 billion by 2026.
- The study on the Southeast Asian Outbound Travel Market investigates the potential of four key outbound markets in the South-East Asian region: Indonesia, Thailand, Malaysia and Singapore. It aims to provide insights into the South-East Asian travel market and identify long-term attitudinal and behavioral emerging trends with respect to travel to Europe.
- GCC outbound tourism market would attract formidable investments in the times to follow.



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Key decision makers and buyers from the Outbound Travel Industry.

Prominent feeder cities of India, Middle East & Southeast Asia

Leisure division, the corporate division or the MICE division, major corporate houses attend the workshop.

Leading market players from leading companies.

Who
ATTENDS?

SCHEDULE FOR 2023-24

INDIA 2024

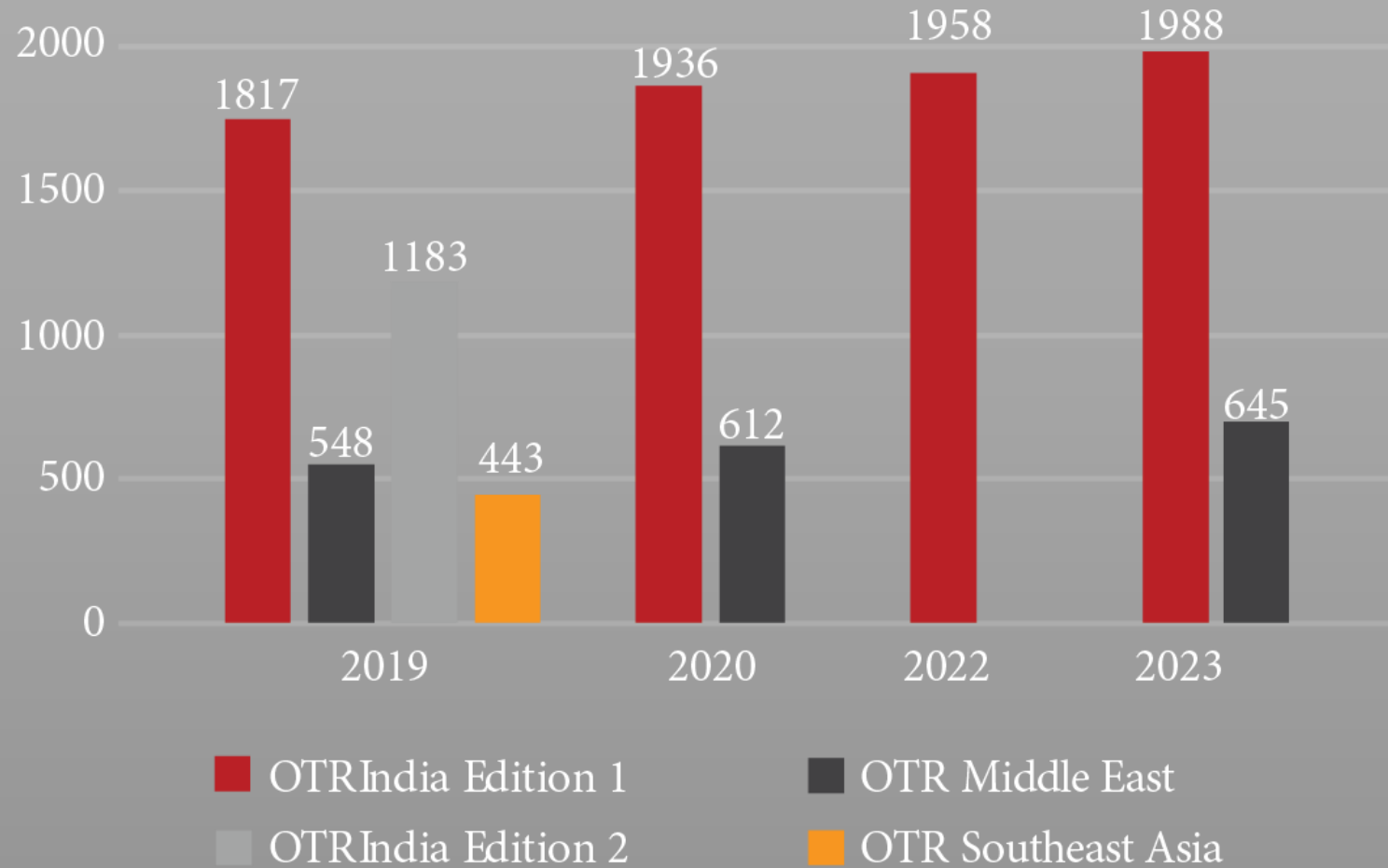
15th - 20th January 2024
Mumbai - Bangalore - Kolkata -
Delhi

SOUTHEAST ASIA 2023

9th - 13th October 2023
Bangkok - Kuala Lumpur -
Jakarta - Singapore

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Buyer ATTENDANCE



OTR SOUTHEAST ASIA 2023:

9th to 13th October

Bangkok-Kuala Lumpur-Jakarta-Singapore

Cost for the first delegate is EURO 5000 for 4 cities only plus Government Service Taxes. (offer Euros 4850 plus Government Service Taxes valid until April 2023)

- ✓ Accommodation in 5 Star Hotels for 5 nights
- ✓ Airport transfers & intercity flights.
- ✓ Participation at the Workshop in 4 cities.

(Each Exhibitor will be provided a table and two chairs on either side)

- ✓ At any given time, please note only 2 delegates are allowed on the table from ONE company.

Cost for the second delegate is EURO 2500 for 4 cities only plus Government Service Taxes.

Cost includes:

- ✓ Accommodation in 5 Star Hotels for 5 nights
- ✓ Airport transfers & intercity flights.

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DAMREP



TAHITI NUI TRAVEL



TESTIMONIALS



There is nothing like the OTR for generating new leads. Done events all over the globe but OTR stands out. The OTR team is very attentive and all events are organized with great attention to detail. Excellently organized roadshow by Sphere.

The roadshow fulfilled our expectations.

Staffan Nilsson,
Director - FIT Bookings.com by Europe Incoming



This year we completed a decade with OTR. We developed a great partnership with OTR organizers. We appreciate their time and effort in organizing another great OTR event.

Roberta Karnos
Director, Amathus Travel Croatia



OTR, I Must say that it was far beyond better from all my Expectations.

For sure I will attend the next roadshow.

I Thank OTR for this opportunity and look forward to see you next year.

Americo De Souza
Director -King Holiday, Italy



We would like to thank you for this opportunity to participate in OTR event.

We were able to meet and exchange ideas with so many TOs and TAs, that have already business to Portugal or are looking to start promoting the destination. Sphere made all efforts to make it a successful event and managed to fulfill our last-minute requests.

Paulo Palhota
Tourism Portugal



OTR is the most successful B2B roadshow that I trust and admire how you all do such an amazing job. Keep going and I'm always with you and happy to be supporting each other.

Alice Nazzour
Founder & CEO TRAVART Greece



In the restart process of Global Tourism it is not only about inspiring story telling promoting your destination or product. It is about rebuilding professional B2B networks - for that OTR is a perfect multicultural uncomplicated and professional platform for us !

Ralf Ostendorf
Director Market Management – Visit Berlin



OTR has been a great experience. This has been one of the best roadshows I've been. Thanks for the unique support and this definitely will help me to understand the Indian market.

Benjamin Richter
Director Sales, Deutsche Hospitality



I must say, I was extremely surprised by the quality of buyers. The timing and the process of the event was great and we had really great meetings and valuable contacts. I am very Positive to join OTR next year again.

Jasmin Bischoff
Manager International Marketing
Frankfurt Tourismus

TESTIMONIALS



Very good contact to very interested buyers. Good organization and attractive price. Thank you for a successful event.

Anna Mayer
Manager Tourism Marketing - Breuninger



I'm very satisfied with the OTR event. Thank you for the professional job. See you next year.

Yury Stotskiy
Sales & Marketing Director - Vizit Europe



Thank you so much for doing an amazing job! Everything was taken care from A to Z. Very good selection of buyers and great attendance. All Buyers I met had great respect for OTR.

Angeliki Kosma
Sales Account Director, Out of the Blue Capsis Elite Resort



Post covid19 I was so pleased to be able to reconnect with all our Indian partners and also get to meet new actors of the Tourism industry. Thanks so much for the OTR organization to have made this event possible. Now more than ever we realize digital workshops cannot replace fully meeting in real ! This was my 3rd participation at the OTR and I already look forward to next year !

Alexandre SCHAUB
International Sales Manager, Sodexo Live



For the 1st time we took part in OTR 2008. Preparation & organization of the event was done on a highest level; Time for work & for rest was planned smart & reasonable. Our company takes part in many exhibitions all over the world, & I can definitely say that none of those exhibitions gave such high effect as OTR..

Natalia Troshina
Development Manager - Tourism - Czech Republic



Our experience in OTR is unique and excellent. I personally recommend and urge you to add more countries because other than OTR we do not want to attend any other events. Very well organised!

Sathishkumar
Director - Skazka, Russia



The contacts I made at OTR were really good, concerning both quality and quantity. The buyers were very interested and took their time at the conversation and the exchange of knowledge.

Helma Kremer
Head of Market Development - Dusseldorf Tourismus



OTR is the soul of our marketing and sales to Indian market. During the OTR apart from the good clients and friends we see every year we have the opportunity to enrich our data base with more agents and possible clients.

Magda Laiou,
MD, Ace Travel Greece



**MEET, GREET
& NETWORK
YOUR BRAND**
BE A PART OF OTR &
DISCOVER ALL THE FACETS
OF TRAVEL AND TOURISM
INDUSTRY IN A SINGLE
PLATFORM









THANK YOU



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www.otrglobe.com